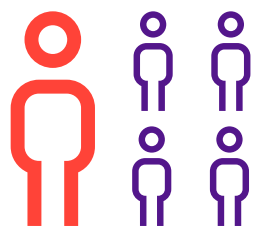
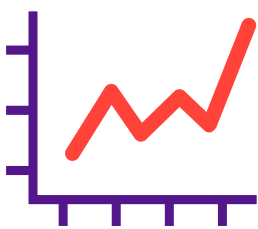


SOCIAL ISOLATION IS A BIGGER PROBLEM THAN YOU MAY KNOW



Nearly **1 in 5** adults over age 65 is at risk of social isolation



Subjective feelings of loneliness can increase risk of death from **26% to 45%**



The health risks of prolonged isolation are equivalent to smoking **15** cigarettes a day

# Fixing broken connections can help people thrive.

JOIN US AS WE WORK TOGETHER TO END SOCIAL ISOLATION

<b>Treat health issues that create barriers to connection</b>	<b>SOLUTION:</b> Fall prevention programs that increase balance, strength, and the confidence to go out more often	
<b>Provide support through major life transitions</b>	<b>SOLUTION:</b> Support groups to help someone feel connected while coping with significant change	
<b>Address societal barriers that exclude older adults</b>	<b>SOLUTION:</b> Policy changes that support retraining and retention of older workforce	
<b>Ensure availability of services and support tailored to the needs of diverse communities</b>	<b>SOLUTION:</b> Home-sharing models that make aging in place more affordable for all	
<b>Create opportunity for affordable and accessible transportation</b>	<b>SOLUTION:</b> Volunteer transportation services that make it easier for older adults to get around their community	

We've launched [Connect2Affect.org](https://connect2affect.org) to help adults age 50 and older build the social connections they need to thrive. The site is designed to help individuals get the facts about isolation, determine their risk and search for local resources to reconnect with their community. Visit [Connect2Affect.org](https://connect2affect.org) to learn more.