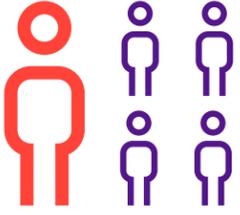
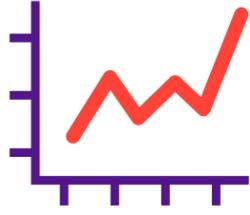


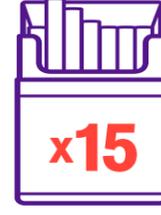
SOCIAL ISOLATION IS A BIGGER PROBLEM THAN YOU MAY KNOW



Nearly **1 in 5** adults over age 65 is at risk of social isolation



Subjective feelings of loneliness can increase risk of death from **26% to 45%**



The health risks of prolonged isolation are equivalent to smoking **15** cigarettes a day

Fixing broken connections can help people thrive.

JOIN US AS WE WORK TOGETHER TO END SOCIAL ISOLATION

Treat health issues that create barriers to connection

SOLUTION:

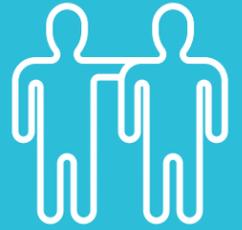
Fall prevention programs that increase balance, strength, and the confidence to go out more often



Provide support through major life transitions

SOLUTION:

Support groups to help someone feel connected while coping with significant change



Address societal barriers that exclude older adults

SOLUTION:

Policy changes that support retraining and retention of older workforce



Ensure availability of services and support tailored to the needs of diverse communities

SOLUTION:

Home-sharing models that make aging in place more affordable for all



Create opportunity for affordable and accessible transportation

SOLUTION:

Volunteer transportation services that make it easier for older adults to get around their community



We've launched Connect2Affect.org to help adults age 50 and older build the social connections they need to thrive. The site is designed to help individuals get the facts about isolation, determine their risk and search for local resources to reconnect with their community. Visit Connect2Affect.org to learn more.